



Deloitte Technology Fast 50 program results announced...

‘Turkey’s 2nd Fastest Growing Tech Company’ REM People

New generation research and retail technologies company REM People became Turkey's 2nd “Fastest Growing Technology Company” according to Deloitte Technology Fast 50 Program 2019 results. REM People won this award with the 3,900-fold growth it has achieved over the past four years. The company has been chosen as the highest Export-Achieving Technology Enterprise by the Turkish Exporters Assembly (TIM) in 2018 and completed the year 2019 with an investment from Bosphorist Venture Capital at a valuation of \$ 12 million.

The 2019 results of the Deloitte Technology Fast 50 Turkey Program, organized by Deloitte since 2006 and identified the fastest growing technology companies in Turkey, were announced. According to the results announced, **REM People** became the 2nd “Fastest Growing Technology Company” in Turkey. REM People, a new generation research and retail technologies company working in retail analytics, is also eligible to participate in the International Technology Fast 500 program.

Fast introduction into 2020

REM People' VP of Growth & Strategy Mert Alemdar and REM People' Executive Board Member Emre Haraççioğlu received the award from **Deloitte Turkey Partner Ali Çiçekli** on behalf of REM People at a ceremony held by Deloitte. REM People was founded in 2015 by techno-entrepreneurs with retail and technology experience and has so far earned the award with a growth rate of 39,000% with its own resources. Last year, REM People won the ‘**The Highest Export-Achieving Technology Initiative**’ award at a ceremony held by the Turkish Exporters Assembly (TIM) and TEB. Continuing its rapid growth in 2019, REM People received its first investment from **Istanbul Portfoy and BUBA Ventures's** venture capital fund, **Bosphorist Venture Capital**, in the final days of the year. The Pre- Serie A Investment Tour, based on a valuation of \$12 million, was one of the last and most important technology investments of the year. REM People has been awarded by one of the world's most prestigious technology programs with a quick introduction to the year 2020.

Exports technology to 43 countries

Became one of the global players in the sector within 5 years, REM People continues its operations successfully in its offices in Istanbul and Dubai. More than 35 percent of REM People's \$ 4 million turnover comes from technology exports. REM People serves dozens of brands in 43 countries, including world giants such as Canon, Danone Nutricia, Huawei, Kellogg's, Microsoft, Mondelez, Nestle, P&G, PepsiCo, Red Bull and Unilever and many others.

REM People, a new generation retail analytics company, measures the sales, marketing, layout, display, price and overall retail performance of companies' sales points. Companies using REM People technologies perform 500 thousand tasks at approximately 100,000 sales points per month. Rem People becomes companies' eyes in the field, with its own technology, %100 domestic software and artificial intelligence solutions.

About REM People:

REM People was founded in 2015 with the aim of providing independent auditing and consulting services to retail companies. Operating in the field of retail analytics, REM People measures the efficiency of companies at their point of sale and offers solutions. REM People serves world's giants such as Adel Kalemcilik, Bayer, Bel Groupe, Canon, Danone Nutricia, Haribo, Huawei, Intel, JBS Seara, Kellogg's, Kimberly Clark, Microsoft, Mondelez, Nestle, P&G, PepsiCo, Pernod Ricard, Red Bull, Superonline, Samsung, Turkcell and Unilever in 43 countries